



2020
Sponsorship
Opportunities



Sponsor Opportunities

Thank you for your interest in NHMR! With nearly 3,000 REALTOR members throughout New Haven and Middlesex counties, NHMR offers extensive opportunities to network and build relationships with our members through numerous free networking events, educational offerings, committees and Connecticut's largest annual Realtor Trade Show. Partnering with NHMR will help you generate terrific exposure for your company to a targeted Realtor audience. We offer a variety of sponsor opportunities to fit your needs and budget.

Annual Sponsors



Do you want ongoing exposure to real estate professionals? Our Annual Sponsorships give your company the opportunity to be visible on a widespread variety of meetings and events throughout the year. Annual sponsors enjoy premium placement of their logo and link on the homepage of www.nhmrealtors.com, are recognized at all major Association events and receive a number of individual sponsorships as part of their sponsor package including Affiliate Membership!

Affiliate Membership



Affiliate Membership is your ticket to everything NHMR offers, beginning with invitations to our free Member networking events, a listing in our Partner Directory on www.nhmrealtors.com, discounted exhibit table at our annual Trade Show and more!

Individual Sponsors



Do you want to pick and choose which activities and events you'd like to be involved in? This sponsorship category lets you customize your participation in an "a la carte" format.

We invite you to review our Annual, Affiliate and Individual Sponsorship opportunities to see which program suits your needs best. See details on the following pages.

Affiliate Membership



Affiliate Members shall be individuals who are associated with the real estate profession. With an Affiliate membership, you immediately expand your target market by networking with nearly 3,000 REALTOR members throughout New Haven and Middlesex counties.

Benefits

- Opportunity to host an Exhibit table at our Annual Trade Show at a member discount
- NEW!! 2 Invitations to an Affiliate Meet and Greet Lunch following each New Member Orientation. You will be invited to network with NHMR's newest Members! There are typically 70 new members attending.
- 2 Invitations to NHMR events and programs including our After the Holidays Party, Summer Happy Hour, and Trade Show- Additional registrants charged \$30 each.
- A listing in the NHMR website Business Directory, www.nhmrealtors.com/business-directory
- Association updates and notices of events through E-News
- Opportunities to promote your business and provide education to the membership through the Power Lunch Program, CE Course Instruction, and Committee meeting presentations.
- Offered first choice of Individual sponsorship opportunities
- Ability to distribute materials at Association events
- Event promotion for your Industry-related functions in our E-News
- Free Notary Public services
- Our in-house computer tech available to come to you for a minimal fee
- Promotions on NHMR Facebook page
- Reduced rate for rental of our brand new, state-of-the-art classroom or conference room

NHMR Local Affiliate Membership Fee: \$275

CT Assoc. of REALTORS State Affiliate Membership Fee (optional): \$155



Annual Sponsor Opportunities

Premier Sponsor: \$10,000

- Top billing on our website www.nhmrealtors.com
- Banner (supplied by sponsor) displayed in NHMR classroom
- Recognition as Premiere Sponsor on digital display monitor in NHMR lobby
- Monthly Digital display ad on monitor in NHMR lobby throughout the year
- Signage recognition in NHMR conference room
- Premier Sponsor recognition at ALL Association events
- Company logo & link in NHMR member E-News
- Up to six invitations to NHMR events and programs including our After the Holidays Party, Summer Happy Hour and Trade Show. Additional registrants charged @\$30 each
- Cocktail sponsor at 1 Member networking event – After the Holidays Party, Summer Happy Hour, or Trade Show (\$1,500 value)
- Four Power Lunch (or other event) sponsorships per year (\$3,000 value)
- Sponsorship of 2 Association Orientation “Affiliate Meet and Greet Lunches” (\$1,500 value) – Attendees of New Member Orientation are invited to network with NHMR’s Affiliate Members. The Orientation Meet & Greet Sponsor will have the exclusive opportunity to make a brief presentation to Orientation attendees & include your promotional materials in the Orientation handouts. Only one sponsor is featured per Orientation, which typically has 70 new members in attendance.
- Up to 12 Guest Columns in Association E-News and/or Broker E-News (\$1,200 value)
- Affiliate Membership included (\$275 value)

Platinum Sponsor: \$5,000

- Premium placement on our website www.nhmrealtors.com
- Recognition as Platinum Sponsor on digital display monitor in NHMR lobby
- Eight monthly digital display ads on monitor in NHMR lobby
- Company logo & link in NHMR member E-News
- Signage recognition in NHMR classroom and conference room
- Two Power Lunch (or other event) sponsorships per year (\$1,500 value)
- Up to five invitations to NHMR events and programs including our After the Holidays Party, Summer Happy Hour, and Trade Show. Additional registrants charged at \$30 each
- \$1,000 level sponsorship at 1 Member networking event – After the Holidays Party, Summer Happy Hour, or \$750 level Trade Show sponsorship.
- Platinum Sponsor recognition at all Association events
- Up to 6 Guest Columns in Association E-News and/or Broker E-News (\$600 value)
- Affiliate Membership included (\$275 value)

Gold Sponsor: \$2,500

- Premium placement on our website www.nhmrealtors.com
- Recognition as Gold Sponsor on digital display monitor in NHMR lobby
- Six monthly digital display ads on monitor in NHMR lobby
- Company logo & link in NHMR member E-News
- Signage recognition in NHMR classroom and conference room
- One Power Lunch (or other event) sponsorship per year (\$750 value)
- Up to four invitations to NHMR events and programs including our After the Holidays Party, Summer Happy Hour, and Trade Show). Additional registrants charged at \$30 each.
- \$500 level sponsorship at 1 Member networking event – After the Holidays Party, Summer Happy Hour, or Trade Show
- Gold Sponsor recognition at all Association events
- Up to 4 Guest Columns in Association E-News and/or Broker E-News (\$400 value)
- Affiliate Membership included (\$275 value)

Silver Sponsor: \$1,500

- Premium placement on our website www.nhmrealtors.com
- Recognition as Silver Sponsor on digital display monitor in NHMR lobby
- Four monthly digital display ads on monitor in NHMR lobby
- Company logo & link in NHMR member E-News
- Signage recognition in NHMR classroom and conference room
- Up to three invitations to NHMR events and programs including our After the Holidays Party, Summer Happy Hour, and Trade Show. Additional registrants charged \$30 each.
- \$250 level sponsorship at 1 Member networking event – After the Holidays Party or Summer Happy Hour.
- Silver Sponsor recognition at all Association events
- Up to Two Guest Columns in Association E-News and/or Broker E-News (\$200 value)
- Affiliate Membership included (\$275 value)

Your Professional Network Sponsor: \$1,000

- Sponsor placement with logo and link on the YPN webpage, www.nhmrealtors.com/ypn
- Recognition at all YPN Meetings, Activities and Social Events
- Invitation to attend all YPN events
- Invitation to present at a YPN meeting
- Opportunity to present at a YPN meeting and sponsor lunch for attendees
- Opportunity to sponsor a YPN Social Evening event activity and/or refreshments
- Company logo & link in NHMR member E-News as YPN sponsor
- Logo signage recognition in NHMR classroom
- YPN Sponsor recognition & logo at all Association events
- Affiliate Membership included (\$275 value)



Individual Sponsorships

New Member Orientation Affiliate Meet and Greet Lunch - \$15 per person

- Sponsorship of an Affiliate Meet and Greet Lunch following New Member Orientation
- Exclusive opportunity to make a brief presentation to Orientation attendees
- Sponsor promotional materials included in Orientation handouts
- Recognition as Orientation Sponsor
- Limited to one sponsor per Orientation, Orientations scheduled quarterly
- Outstanding opportunity to promote your company to our newest Members
- There are typically 70 new Members attending!

Power Lunch -\$15 pp, based on registered attendees

- Host a 90-minute presentation on the topic of your choice in conjunction with a working lunch offered free to our members.
- You have the option to present the topic, or sponsor a guest speaker with the opportunity to address the attendees for 15 minutes at the start of the program
- The cost is \$15 per person, based on the number of registered attendees
- NHMR takes care of the promotion, registration and catering order.
- Dates offered at time of inquiry are confirmed upon receipt of sponsor reservation form

Member Shredding Event - \$750 – Two Opportunities Spring or Fall

- Opportunity to sponsor Shredding Event at the NHMR facility, hosting a table and tent set-up to display your company information.
- Sponsor provides refreshments of their choice and can host a raffle to collect business cards for follow-up
- Greet Members as they have their confidential documents professionally shredded
- Promotion of event on all channels will include Sponsor recognition

Committee Meeting Lunches

Provide lunch for a monthly committee meeting such as our Legislative Committee or Your Professional Network. Sponsor will receive an introduction, opportunity to speak for 5 minutes, be invited to sit in on the meeting and network with the group. Presentation opportunities may also be available. Sponsor may either bring in lunch or use NHMR's preferred caterer, La Cuisine, at a cost of \$15 pp.

Continuing Education Breakfast/Lunch

Provide breakfast, lunch or refreshments for a morning or afternoon Continuing Education class. Sponsor will receive an introduction and 5-minute presentation before the class. Sponsor may either bring in lunch or breakfast or use NHMR's preferred caterer, La Cuisine, at a cost of \$10 pp. for breakfast or \$15 pp for lunch.

2020 Member Networking Event Sponsorships

NHMR offers individual sponsor opportunities at our three largest Member events of the Year! Check out the events and sponsor levels listed below:

Date	Event	Sponsorship Levels
Wednesday, January 22	Free Member After the Holidays Party The Woodwinds, Branford	<ul style="list-style-type: none"> •Cocktail Sponsor (3 Available) - \$1,500 •Pasta & Carving Station Sponsor - \$1,000 •Entertainment Sponsor - \$750 •Hors D'oeuvres Sponsor - \$500 •Dessert Sponsor - \$250
Thursday, June 11	Free Member Summer Happy Hour Owenego Inn, Branford	<ul style="list-style-type: none"> •Cocktail Sponsor (3 Available) - \$1,500 – includes Fun & Games lawn game add-on! • Hors D'oeuvres Sponsor - \$1,000 includes Fun & Games lawn game add-on! •Entertainment Sponsor - \$750 •Dessert Sponsor - \$500 •Event Sponsor - \$250
Fall, TBD	NHMR Trade Show Oakdale Theatre, Wallingford	<ul style="list-style-type: none"> Lead Sponsor \$3,000 Lunch Sponsor \$2,000 Cocktail Sponsor \$1,500 Dessert Sponsor \$750 Event Sponsor \$500 Exhibit Table Non-Affiliate \$500/\$400 Exhibit Table Affiliate \$300/\$200



New Haven Middlesex Association of REALTORS®

2020 Affiliate/Sponsor Application

I, _____, hereby apply for 2020 Membership with New Haven Middlesex Association, and will pay by credit card below or enclose my check made payable to NHMR.

Membership Type:

_____ Local NHMR Affiliate(s)

_____ Local & State Affiliate

_____ Corporate Sponsor: ___ Premiere ___ Platinum ___ Gold ___ Silver ___ YPN

_____ Event Sponsor: _____

_____ Please contact me to discuss my options

Affiliates & Corporate Sponsors: please email your company logo to Rachael Keating at rachael@nhmrealtors.com for inclusion on the website, along with a paragraph of text about the company's services, products, or mission.

Information and Payment:

Company Name: _____

Company Address: _____

Phone Number: _____ Fax Number: _____

Email: _____

Website: _____

Payment Amount: \$ _____

Check number _____ enclosed, in the amount of \$ _____ **OR**

Please charge: Visa MasterCard AmEx Discover

Name: _____
(As it appears on card)

Credit Card #: _____

Expiration Date: _____

Security Code: _____

Billing Address: _____

Zip Code: _____

Please submit your business card(s) with this application.



**New Haven Middlesex Association of REALTORS®
2020 Affiliate/Sponsor Application**

Are you presently a member of any other Association of REALTORS® Yes No

If yes, name of Association(s): _____

Have you previously held membership in any other Association of REALTORS®?

Yes No

If yes, name of Association(s): _____

Are you interested in serving on one or more of the following Committees of NHMR?

- Scholarship Political Fundraising Legislative/Political Affairs
- Orientation Community Relations Awards
- Your Professional Network

Other languages spoken: _____

Are you available for speaking engagements? Yes No

If yes, what are your areas of expertise? _____

Dated: _____

Signature: _____