



2019

Sponsorship

Opportunities



Sponsor Opportunities

Thank you for your interest in NHMR! With nearly 3,000 REALTOR members throughout New Haven and Middlesex counties, NHMR offers extensive opportunities to network and build relationships with our members through numerous free networking events, educational offerings, committees and Connecticut's largest annual Realtor Trade Show. Partnering with NHMR will help you generate terrific exposure for your company to a targeted Realtor audience. We offer a variety of sponsor opportunities to fit your needs and budget.

Annual Sponsors



Do you want ongoing exposure to real estate professionals? Our Annual Sponsorships give your company the opportunity to be visible on a widespread variety of meetings and events throughout the year. Annual sponsors enjoy premium placement of their logo and link on the homepage of www.nhmrealtors.com, are recognized at all major Association events and receive a number of individual sponsorships as part of their sponsor package including Affiliate Membership!

Affiliate Membership



Affiliate Membership is your ticket to everything NHMR offers, beginning with invitations to our free Member networking events, a listing in our Partner Directory on www.nhmrealtors.com, discounted exhibit table at our annual Trade Show and more!

Individual Sponsors



Do you want to pick and choose which activities and events you'd like to be involved in? This sponsorship category lets you customize your participation in an "a la carte" format.

We invite you to review our Annual, Affiliate and Individual Sponsorship opportunities to see which program suits your needs best. See details on the following pages.

Affiliate Membership



Affiliate Members shall be individuals who are associated with the real estate profession. With an Affiliate membership, you immediately expand your target market by networking with nearly 3,000 REALTOR members throughout New Haven and Middlesex counties.

Benefits

- Opportunity to host an Exhibit table at our Annual Trade Show at a member discount
- A listing in the NHMR website Business Directory, www.nhmrealtors.com/business-directory
- 2 Invitations to NHMR events and programs including our After the Holidays Party, Summer Happy Hour, and Trade Show. Additional registrants will be charged \$30 each.
- Association updates and notices of events through E-News
- Opportunities to promote your business and provide education to the membership through the Power Lunch Program and/or Continuing Education Course Instruction
- Offered first choice of Individual sponsorship opportunities
- Ability to distribute materials at Association events
- Business card display area in NHMR lobby
- Event promotion for your Industry-related functions in our E-News
- Meeting & Training Facility available for rent at 10% off Standard Rates
- Free Notary Public services
- Our in-house computer tech available to come to you for a minimal fee
- Promotions on NHMR Facebook page

NHMR Local Affiliate Membership Fee: \$275

CT Assoc. of REALTORS State Affiliate Membership Fee (optional): \$155



Annual Sponsor Opportunities

Premiere Sponsor: \$10,000

- Top billing on our website www.nhmrealtors.com
- Banner (supplied by sponsor) displayed in NHMR classroom
- Signage recognition in NHMR conference room
- Premier Sponsor recognition at ALL Association events
- Company logo & link in NHMR member E-News
- Up to six invitations to NHMR events and programs including our After the Holidays Party, Summer Happy Hour and Trade Show. Additional registrants will be charged \$30 each
- Cocktail sponsor at 1 Member networking event – After the Holidays Party, Summer Happy Hour, or Trade Show Expo (\$1,500 value)
- Four Power Lunch (or other event) sponsorships per year (\$3,000 value)
- Exhibit Table with preferred placement at our Annual Trade Show (\$500 value)
- Sponsorship of 4 days of live Continuing Education classes, an opportunity to distribute information about your company (Priceless!)
- Sponsorship of 2 Association Orientations (\$1,500 value)
- Up to 12 Guest Columns in Association E-News and/or Broker E-News (\$1,200 value)
- Affiliate Membership included (\$275 value)

Platinum Sponsor: \$5,000

- Premium placement on our website www.nhmrealtors.com
- Company logo & link in NHMR member E-News
- Signage recognition in NHMR classroom and conference room
- Two Power Lunch (or other event) sponsorships per year (\$1,500 value)
- Up to five invitations to NHMR events and programs including our After the Holidays Party, Summer Happy Hour, and Trade Show. Additional registrants will be charged \$30 each
- Exhibit Table with preferred placement at our Annual Trade Show (\$500 value)
- \$1,000 level sponsorship at 1 Member networking event – After the Holidays Party, Summer Happy Hour, or Trade Show
- Platinum Sponsor recognition at all Association events
- Sponsorship of 3 days of live Continuing Education classes, an opportunity to distribute information about your company (Priceless!)
- Up to 6 Guest Columns in Association E-News and/or Broker E-News (\$600 value)
- Affiliate Membership included (\$275 value)

Gold Sponsor: \$2,500

- Premium placement on our website www.nhmrealtors.com
- Company logo & link in NHMR member E-News
- Signage recognition in NHMR classroom and conference room
- One Power Lunch (or other event) sponsorship per year (\$750 value)
- Up to four invitations to NHMR events and programs including our After the Holidays Party, Summer Happy Hour, and Trade Show). Additional registrants charged \$30 each.
- Exhibit Table with preferred placement at our Annual Trade Show (\$500 value)
- \$500 level sponsorship at 1 Member networking event – After the Holidays Party, Summer Happy Hour, or Trade Show
- Gold Sponsor recognition at all Association events
- Sponsorship of 2 days of live Continuing Education classes, an opportunity to distribute information about your company (Priceless!)
- Up to 4 Guest Columns in Association E-News and/or Broker E-News (\$400 value)
- Affiliate Membership included (\$275 value)

Silver Sponsor: \$1,500

- Premium placement on our website www.nhmrealtors.com
- Company logo & link in NHMR member E-News
- Signage recognition in NHMR classroom and conference room
- Up to three invitations to NHMR events and programs including our After the Holidays Party, Summer Happy Hour, and Trade Show. Additional registrants charged \$30 each.
- \$250 level sponsorship at 1 Member networking event – After the Holidays Party, Summer Happy Hour, or Trade Show
- Sponsorship of 1 day of live Continuing Education class, an opportunity to distribute information about your company (Priceless!)
- Silver Sponsor recognition at all Association events
- Up to Two Guest Columns in Association E-News and/or Broker E-News (\$200 value)
- Affiliate Membership included (\$275 value)

Young Professionals Network Sponsor: \$1,000

- Premium placement on Young Professionals Network webpage on www.nhmrealtors.com
- Recognition at all YPN Meetings, Activities and Social Events
- Invitation to attend all YPN events
- Invitation to present at a YPN meeting
- Opportunity to sponsor a meeting lunch or social event
- Company logo & link in NHMR member E-News as YPN sponsor
- Logo signage recognition in NHMR classroom
- YPN Sponsor recognition & logo at all Association events
- Affiliate Membership included (\$275 value)



Individual Sponsorships

Power Lunch -\$15 pp, based on registered attendees

- Host a 90-minute presentation on the topic of your choice in conjunction with a working lunch offered free to our members.
- You have the option to present the topic, or sponsor a guest speaker with the opportunity to address the attendees for 15 minutes at the start of the program
- The cost is \$15 per person, based on the number of registered attendees
- NHMR takes care of the promotion, registration and catering order.
- Dates offered at time of inquiry are confirmed upon receipt of sponsor reservation form.

Free Member Shredding Event - \$750 – Two Opportunities Spring or Fall

- Greet Members as they have their confidential documents professionally shredded
- Opportunity to provide refreshments and host a raffle to collect business cards
- Dates TBD

Committee Meeting Lunches

- Provide lunch for one of our monthly committee meetings such as our Legislative Committee or Young Professionals Network. Sponsor will receive an introduction, have the opportunity to speak to the group for 5 minutes, be invited to sit in on the meeting and network with the group.
(Estimated cost approx. \$300)

Continuing Education Breakfast/Lunch

- Provide breakfast, lunch or refreshments for a morning or afternoon continuing education class. Sponsor will receive an introduction and 5-minute presentation before the class.
(Refreshments provided by sponsor. Estimated cost approx. \$50 - \$100 for breakfast, \$125 - \$250 for lunch, depending upon class size.)

See the next page for our 2019 Events Calendar & Sponsorships

NHMR 2019 Event Sponsorships

Date	Event	Sponsorship Levels
Thursday, January 17	Free Member After the Holidays Party, Anthony's Ocean View, New Haven	<ul style="list-style-type: none"> •Cocktail Sponsor (3 Available) - \$1,500 •Pasta & Carving Station Sponsor - \$1,000 •Entertainment Sponsor - \$750 •Hors D'oeuvres Sponsor - \$500 •Dessert Sponsor - \$250
Wednesday, June 20	Free Member Summer Happy Hour Owenego Inn, Branford	<ul style="list-style-type: none"> •Cocktail Sponsor (3 Available) - \$1,500 – includes Fun & Games lawn game add-on! • Hors D'oeuvres Sponsor - \$1,000 includes Fun & Games lawn game add-on! •Entertainment Sponsor - \$750 •Dessert Sponsor - \$500 •Event Sponsor - \$250
August TBD	Commercial Investment Division, Business by the Beach Owenego Inn, Branford	\$1,500 - Gold Sponsor \$1,000 – Silver Sponsor \$500 – Bronze Sponsor
October 23	Commercial Investment Division Commercial Conference Farms Country Club	\$1,000 – Gold Sponsor \$500 – Silver Sponsor
October 30	NHMR Trade Show Oakdale Theatre, Wallingford	Show Sponsor \$2,500 Cocktail Sponsor \$1,500 (3 available) Lunch Sponsor \$1,000 Dessert Sponsor \$500 Exhibit Table \$500 Non-Affiliate; \$100 Affiliate
December 11	Commercial Investment Division, “Deals of the Year” Awards Dinner New Haven Country Club	\$1,000 – Gold Sponsor \$500 – Silver Sponsor



New Haven Middlesex Association of REALTORS® 2019 Affiliate/Sponsor Application

I, _____, hereby apply for 2019 Membership with New Haven Middlesex Association, and will pay by credit card below or enclose my check made payable to NHMR.

Membership Type:

_____ Local NHMR Affiliate(s)

_____ Local & State Affiliate

_____ Corporate Sponsor: ____ Premiere ____ Platinum ____ Gold ____ Silver ____ YPN

_____ Event Sponsor: _____

_____ Please contact me to discuss my options

Affiliates & Corporate Sponsors: please email your company logo to Rachael Keating at rachael@nhmrealtors.com for inclusion on the website, along with a paragraph of text about the company's services, products, or mission.

Information and Payment:

Company Name: _____

Company Address: _____

Phone Number: _____ Fax Number: _____

Email: _____

Website: _____

Payment Amount: \$ _____

Check number _____ enclosed, in the amount of \$ _____ **OR**

Please charge: Visa MasterCard AmEx Discover

Name: _____
(As it appears on card)

Credit Card #: _____

Expiration Date: _____

Security Code: _____

Billing Address: _____

_____ Zip Code: _____

Please submit your business card(s) with this application.



**New Haven Middlesex Association of REALTORS®
2019 Affiliate/Sponsor Application**

Are you presently a member of any other Association of REALTORS® Yes No

If yes, name of Association(s): _____

Have you previously held membership in any other Association of REALTORS®?

Yes No

If yes, name of Association(s): _____

Are you interested in serving on one or more of the following Committees of NHMR?

- Scholarship Political Fundraising Legislative/Political Affairs
- Orientation Community Relations Awards
- Young Professionals Network

Other languages spoken: _____

Are you available for speaking engagements? Yes No

If yes, what are your areas of expertise? _____

Dated: _____

Signature: _____