



**New Haven Middlesex Association of REALTORS®
2018 Affiliate/Sponsorship Information
Thank you for your interest in NHMR!**

Affiliate Membership:

Affiliate Members shall be individuals who are associated with the real estate profession. With an Affiliate membership, you immediately expand your target market by networking with nearly 3,000 REALTOR members throughout New Haven and Middlesex counties.

Benefits

- Opportunity to host an Exhibit table at our Annual Trade Show Expo at a member discount
- A listing in the NHMR website Business Directory, www.nhmrealtors.com/business-directory
- Invitation(s) to NHMR events and programs. Affiliates can register two staff per event (After the Holidays Party, Summer Happy Hour, and Trade Show Expo) at no charge, additional registrants will be charged \$30 each.
- Association updates through ENews
- Opportunities to promote your business and provide education to the membership through the Power Lunch Program and/or Continuing Education Course Instruction
- Offered first choice of additional sponsorship opportunities
- Ability to distribute materials at Association events
- Event promotion for your Industry related functions in our ENews
- Meeting & Training Facility available for rent at 10% off Standard Rates
- Free Notary Public services
- Our in-house computer tech available to come to you for a minimal fee
- **NEW** Affiliate Promo on NHMR Facebook page via video posting

NHMR Local Affiliate Membership Fee: \$250

CT Assoc. of REALTORS State Affiliate Membership Fee (optional): \$155

Turn the page to see our Corporate Sponsorship & Preferred Partner Opportunities!

New Haven Middlesex Association of REALTORS®
127 Washington Ave, West LL, North Haven, CT 06473
Phone (203) 234-7700 * Fax: (203) 234-3980



New Haven Middlesex Association of REALTORS®

Corporate Sponsorship Opportunities

In addition to Affiliate membership benefits, our Annual Corporate Sponsorships offer tremendous increased marketing and networking opportunities to build relationships with our members and generate terrific exposure for your company! Corporate Sponsors enjoy premium placement on our website – www.nhmrealtors.com

Premiere Sponsor: \$10,000 – Limited to Two Sponsors

- Top billing on our website www.nhmrealtors.com
- Premier Sponsor recognition at ALL Association events
- Company logo & link in NHMR member ENews
- Premiere Sponsors allowed up to six staff per event (After the Holidays Party, Summer Happy Hour, and Trade Show Expo) at no charge, additional registrants will be charged \$30 each.
- Cocktail sponsor at 1 Member networking event – After the Holidays Party, Summer Happy Hour, or Trade Show Expo (\$1,500 value)
- Four Power Lunch (or other event) sponsorships per year (\$3,000 value)
- Exhibit Table preferred placement at our Annual Trade Show (\$500 value)
- Sponsorship of 6 days of live Continuing Education classes, an opportunity to distribute information about your company (Priceless!)
- Sponsorship of 2 Association Orientations with opportunity to address BRAND NEW members (\$1,500 value)
- 2 Partner Promo Page listings per quarter, or up to 8/year
- Up to 12 Guest Columns in Association ENews and/or Broker ENews (\$1,200 value)
- Free full page ad in each issue of the CT Home Browser Magazine – published biweekly with a circulation of 11,000! (\$2,500 value)
- Affiliate Membership included (\$250 value)

Platinum Sponsor: \$5,000

- Premium placement on our website www.nhmrealtors.com
- Company logo & link in NHMR member ENews
- Two Power Lunch (or other event) sponsorships per year (\$1,500 value)
- Platinum Sponsors allowed up to five staff per event (After the Holidays Party, Summer Happy Hour, and Trade Show Expo) at no charge, additional registrants will be charged \$30 each.
- Exhibit Table preferred placement at our Annual Trade Show (\$500 value)
- \$1,000 level sponsorship at 1 Member networking event – After the Holidays Party, Summer Happy Hour, or Trade Show Expo
- Platinum Sponsor recognition at all Association events
- Up to 6 Guest Columns in Association ENews and/or Broker ENews (\$600 value)
- 4 Partner Promo Page listings per year
- Six Free full page ads in the CT Home Browser Magazine (\$1,250 value)
- Affiliate Membership included (\$250 value)

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Gold Sponsor: \$2,500

- Premium placement on our website www.nhmrealtors.com
- Company logo & link in NHMR member ENews
- One Power Lunch (or other event) sponsorship per year (\$750 value)
- Gold Sponsors allowed up to four staff per event (After the Holidays Party, Summer Happy Hour, and Trade Show Expo) at no charge, additional registrants will be charged \$30 each.
- Exhibit Table preferred placement at our Annual Trade Show (\$500 value)
- \$500 level sponsorship at 1 Member networking event – After the Holidays Party, Summer Happy Hour, or Trade Show Expo
- Gold Sponsor recognition at all Association events
- Up to 4 Guest Columns in Association ENews and/or Broker ENews (\$400 value)
- 3 Partner Promo Page listings per year
- Six half page ads in the CT Home Browser Magazine (\$600 value)
- Affiliate Membership included (\$250 value)

Silver Sponsor: \$1,500

- Premium placement on our website www.nhmrealtors.com
- Company logo & link in NHMR member ENews
- Silver Sponsors allowed up to three staff per event (After the Holidays Party, Summer Happy Hour, and Trade Show Expo) at no charge, additional registrants will be charged \$30 each.
- \$250 level sponsorship at 1 Member networking event – After the Holidays Party, Summer Happy Hour, or Trade Show Expo
- Sponsorship of 1 day of live Continuing Education class, an opportunity to distribute information about your company (Priceless!)
- Silver Sponsor recognition at all Association events
- Up to Two Guest Columns in Association ENews and/or Broker ENews (\$200 value)
- 2 Partner Promo Page listings per year
- Four half page ads in the CT Home Browser Magazine (\$400 value)
- Affiliate Membership included (\$250 value)

To sign up or for more information, please contact:
Rachael Keating - Rachael@nhmrealtors.com

or

Bernadette Blaze - Bernadette@nhmrealtors.com

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Partner Promotions

Your affiliation with NHMR grants access to our Meetings and Events, where like-minded professionals network to build business connections. Here are some additional ways your NHMR Affiliation can be utilized promote your company's services and offerings:

Affiliates & Sponsors

- *New* Affiliate Promo video promotions on Facebook
- Power Lunch Program ~ Provide relevant content in your areas of expertise to benefit the member attendees (more info below)
- Promotion in Member and/or Broker ENews
- Business card display area in NHMR lobby
- NHMR Social Media channels: Facebook, Twitter, and Instagram

Sponsors

- Display your company's banner in our classroom (Premiere Sponsor benefit)
- Signage recognition in NHMR classroom and conference room (Corporate Sponsors)
- *New* Partner Promos Page on NHMR website ~ spread the word about your Events and Special Offerings to our members. Are you running a special offer? Promoting a charitable event? Spread the word on the Promos Page. (Corporate Sponsors or a la carte)

Sponsorship & Member Presentation Opportunity:

Power Lunch with a Point of View: \$120 - \$750, based on attendee count

Members are invited, Free of charge, to attend 90-minute seminars on various topics in conjunction with a working lunch.

- The lunch is either fully sponsored and presented by the company, or another company will present the topic and the sponsor will have an opportunity to address the attendees for 15 minutes at the start of the program
- These sessions are a win-win, the agents appreciate the free lunch and valuable information while the sponsor has an opportunity to meet members, provide handouts and make a lasting impression. Investment amount varies according to number of attendees.
- Sponsor will be recognized in conjunction with all event promotions.
- Power Lunches are typically held on Thursdays or Fridays. Dates offered at time of inquiry are confirmed upon receipt of the reservation form.



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NHMR 2018 Events:

Date	Event	Individual Sponsorship Levels Available (items such as: Cocktails, Entertainment, Food Stations, Dessert, etc.)
Thursday, January 11	After the Holidays Party, WoodWinds, Branford	\$1,500
		\$1,000
		\$500
		\$250
Wednesday, June 20	Summer Happy Hour, Owenego Inn, Branford	\$1,500
		\$1,000
		\$500
		\$250
July/August TBD	Shredding Events @ NHMR North Haven & Old Saybrook	\$750 to cover Shredding cost
		Refreshments
		Raffle Gift
August TBD	Commercial Business by the Beach	\$2,000
		\$1,500
		\$1,000
		\$500
Thursday, October 18	CID Commercial Conference, Farms Country Club, Wlfd	\$1,000
		\$500
Thursday, October 25	Trade Show Expo & Legislative Event, Oakdale Theatre, Wallingford	\$5,000
		\$3,500
		\$2,500
		\$1,500
		\$500
December TBD	CID “Deals of the Year” Awards Dinner @ NH Country Club, Hamden	\$1,500
		\$1,000
		\$500
		\$250

Partner Promos included in Corporate Sponsorships, or \$50 for a la carte listings to promote events.



New Haven Middlesex Association of REALTORS® 2018 Affiliate/Sponsor Application

I, _____, hereby apply for 2018 Membership with New Haven Middlesex Association, and will pay by credit card below or enclose my check made payable to NHMR.

Membership Type:

- _____ Local NHMR Affiliate(s)
_____ Local & State Affiliate
_____ Corporate Sponsor: ____ Premiere ____ Platinum ____ Gold ____ Silver
_____ Event Sponsor: _____
_____ Please contact me to discuss my options

Affiliates & Corporate Sponsors: please email your company logo to Rachael Keating at rachael@nhmrealtors.com for inclusion on the website, along with a paragraph of text about the company's services, products, or mission.

Information and Payment:

Company Name: _____

Company Address: _____

Phone Number: _____ Fax Number: _____

Email: _____

Website: _____

Payment Amount: \$ _____

Check number _____ enclosed, in the amount of \$ _____ **OR**

Please charge: Visa MasterCard AmEx Discover

Name: _____
(As it appears on card)

Credit Card #: _____

Expiration Date: _____

Security Code: _____

Billing Address: _____

_____ Zip Code: _____

Please submit your business card(s) with this application.

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Are you presently a member of any other Association of REALTORS® Yes No

If yes, name of Association(s): _____

Have you previously held membership in any other Association of REALTORS®?

Yes No

If yes, name of Association(s): _____

Are you interested in serving on one or more of the following Committees of NHMR?

- Scholarship Political Fundraising Legislative/Political Affairs
- Orientation Community Relations Awards
- Young Professionals Network

Other languages spoken: _____

Are you available for speaking engagements? Yes No

If yes, what are your areas of expertise? _____

Dated: _____

Signature: _____