



## New Haven Middlesex Association of REALTORS® 2017 Affiliate/Sponsorship Information

**Thank you for your interest in NHMR!**

### **Affiliate Membership:**

Affiliate Members shall be individuals who, while not engaged in the real estate profession, have a real estate related interest and are in harmony with the objectives of the Association. With an Affiliate membership, you immediately expand your target market by networking with nearly 3,000 REALTOR members throughout New Haven and Middlesex counties.

### **Benefits**

- Exhibit table at our Annual Trade Show included with your membership - \$500 value!!
- A listing in the NHMR website Business Directory, [www.nhmrealtors.com/business-directory](http://www.nhmrealtors.com/business-directory)
- Invitations to NHMR events and programs
- Association updates through ENews
- Opportunities to address the membership through the Power Lunch with a Point of View Program and/or Continuing Education Course Instruction
- Offered first choice of additional sponsorship opportunities
- Ability to Sponsor and distribute materials at Association events
- Event promotion for your REALTOR related functions in our ENews
- Meeting & Training Facility available for rent at 10% off Standard Rates
- Free Notary Public services
- Our in-house computer tech available to come to you for a minimal fee



NETWORKING



TRADE SHOW

**Local Affiliate Membership Fee: \$250**

**CT Assoc. of REALTORS State Affiliate Membership Fee (optional): \$155**

**Turn the page to see our  
Corporate Sponsorship &  
Preferred Partner Opportunities!**

New Haven Middlesex Association of REALTORS®  
127 Washington Ave, West LL, North Haven, CT 06473  
Phone (203) 234-7700 \* Fax: (203) 234-3980



## New Haven Middlesex Association of REALTORS®

### **Corporate Sponsorship Opportunities**

In addition to Affiliate membership benefits, our Corporate Sponsorships offer tremendous increased marketing and networking opportunities to build relationships with our members and generate terrific exposure for your company!

Corporate Sponsors enjoy premium placement on our website – [www.nhmrealtors.com](http://www.nhmrealtors.com)

### **Premiere Sponsor: \$10,000 – Limited to Two Sponsors**

- Top billing on our website [www.nhmrealtors.com](http://www.nhmrealtors.com)
- Premier Sponsor recognition at all Association events
- Company logo & link in NHMR member ENews
- One sponsorship per year at a networking event - (\$1,000 value)
- Four Power Lunch (or other event) sponsorships per year (\$3,000 value)
- Exhibit Table with prime location at our Annual Trade Show (\$500 value)
- Sponsorship of 6 days of live Continuing Education classes including a 10 minute presentation and opportunity to distribute information about your company (Priceless!)
- Sponsorship of 3 Association Orientations with opportunity to address BRAND NEW members (\$1,500 value)
- Up to 12 Guest Columns in Association ENews (\$1,200 value)
- Six complimentary invitations to each major Association Event (2-3 per year). You also receive a 10-minute presentation and a prominent display table (\$1,000 value)
- Free full page ad in each issue of the CT Home Browser Magazine – published biweekly with a circulation of 11,000! (\$2,500 value)
- Affiliate Membership included (\$250 value)

### **Platinum Sponsor: \$5,000**

- Premium placement on our website [www.nhmrealtors.com](http://www.nhmrealtors.com)
- Company logo & link in NHMR member ENews
- Two Power Lunch (or other event) sponsorships per year (\$1,500 value)
- Exhibit Table with prime location at our Annual Trade Show (\$500 value)
- Four Continuing Education class sponsorships including a 10 minute presentation and opportunity to distribute information about your company (Priceless!)
- Platinum Sponsor recognition at all Association events
- Up to 6 Guest Columns in Association ENews (\$600 value)
- Four complimentary invitations to each major Association Event. You also receive a 10-minute presentation and a prominent display table (\$500 value)
- Six Free full page ads in the CT Home Browser Magazine (\$1,250 value)
- Affiliate Membership included (\$250 value)



## New Haven Middlesex Association of REALTORS®

### Corporate Sponsorship Opportunities

#### Gold Sponsor: \$2,500

- Premium placement on our website [www.nhmrealtors.com](http://www.nhmrealtors.com)
- Company logo & link in NHMR member ENews
- One Power Lunch (or other event) sponsorship per year (\$750 value)
- Exhibit Table with preferred placement at our Annual Trade Show (\$500 value)
- Two days of live Continuing Education class including a 10 minute presentation and opportunity to distribute information about your company (Priceless!)
- Gold Sponsor recognition at all Association events
- Up to 4 Guest Columns in Association ENews (\$400 value)
- Two invitations to two major Association Events & an introduction (\$200 value)
- Six half page ads in the CT Home Browser Magazine (\$600 value)
- Affiliate Membership included (\$250 value)

#### Silver Sponsor: \$1,500

- Premium placement on our website [www.nhmrealtors.com](http://www.nhmrealtors.com)
- Company logo & link in NHMR member ENews
- Sponsorship of 1 day of live Continuing Education class including a 10 minute presentation and opportunity to distribute information about your company (Priceless!)
- Silver Sponsor recognition at all Association events
- Exhibit Table at our Annual Trade Show (\$500 value)
- Two Guest Columns in Association e-newsletter (\$200 value)
- One complimentary invitation to two major Association Events & an introduction (\$100 value)
- Four half page ads in the CT Home Browser Magazine (\$400 value)
- Affiliate Membership included (\$250 value)

**To sign up or for more information, please contact:**

**Rachael Keating - [Rachael@nhmrealtors.com](mailto:Rachael@nhmrealtors.com)**

**or**

**Bernadette Blaze - [Bernadette@nhmrealtors.com](mailto:Bernadette@nhmrealtors.com)**

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## New Haven Middlesex Association of REALTORS®

### **Sponsorship & Member Presentation Opportunity:**

#### **Power Lunch with a Point of View: \$300 - \$750, based on attendee count**

Members are invited to Free, 1-1/2 hour seminars on various topics in conjunction with a working lunch. The lunch is either fully sponsored and presented by the company, or another company will present the topic and the sponsor will have an opportunity to address the attendees for 15 minutes at the start of the program. These sessions are a win-win, the agents appreciate the free lunch and valuable information while the sponsor has an opportunity to meet members, provide handouts and make a lasting impression. Investment amount varies according to number of attendees and sponsor will be invoiced. Sponsor will be recognized in conjunction with all event promotions.

### **Additional Opportunities:**

- Breakfast or Lunch Meeting: \$500 - \$750
- Special Events: \$500-\$1,000
- Individual Event Items: Cocktails, Hors D'oeuvres, Entertainment - cost determined per event



Additional sponsorship opportunities may arise throughout the year.

**To sign up or for more information, please contact:**

**Rachael Keating - [Rachael@nhmrealtors.com](mailto:Rachael@nhmrealtors.com)**

**or**

**Bernadette Blaze - [Bernadette@nhmrealtors.com](mailto:Bernadette@nhmrealtors.com)**



## New Haven Middlesex Association of REALTORS® 2017 Affiliate/Sponsor Application

I, \_\_\_\_\_, hereby apply for 2017 Membership with New Haven Middlesex Association, and will pay by credit card below or enclose my check made payable to NHMR in the amount of \$ 250.00.

### Membership Type:

\_\_\_\_\_ Local NHMR Affiliate

\_\_\_\_\_ Local & State Affiliate

\_\_\_\_\_ Corporate Sponsor: \_\_\_\_ Premiere \_\_\_\_ Platinum \_\_\_\_ Gold \_\_\_\_ Silver

\_\_\_\_\_ Events Sponsor: \_\_\_\_\_

\_\_\_\_\_ Please contact me to discuss my options

Affiliates & Corporate Sponsors: please email your company logo to Rachael Keating at [rachael@nhmrealtors.com](mailto:rachael@nhmrealtors.com) for inclusion on the website, along with a paragraph of text about the company's services, products, or mission.

### Information and Payment:

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Payment Amount: \$ \_\_\_\_\_

Check number \_\_\_\_\_ enclosed, in the amount of \$ \_\_\_\_\_ OR

Please charge: Visa MasterCard AmEx Discover

Name: \_\_\_\_\_  
(As it appears on card)

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_ Zip Code: \_\_\_\_\_

Please submit your business card with this application.

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## New Haven Middlesex Association of REALTORS® 2017 Affiliate/Sponsor Application

Are you presently a member of any other Association of REALTORS®  Yes  No

If yes, name of Association(s): \_\_\_\_\_

Have you previously held membership in any other Association of REALTORS®?  Yes  No

If yes, name of Association(s): \_\_\_\_\_

Are you interested in serving on one or more of the following Committees of NHMR?

- Orientation  Program  Professional Standards  Community Relations
- Scholarship  Political Fundraising  Legislative/Political Affairs
- Young Professionals Network  Technology  Awards



Are you interested in submitting an industry-related article for our ENews?  Yes  No

Other languages spoken: \_\_\_\_\_

Are you available for speaking engagements?  Yes  No

In the event my application is approved, I agree, as a condition of membership, on my own initiative to thoroughly familiarize myself with the Code of Ethics of the NATIONAL ASSOCIATION OF REALTORS®, as well as the Constitutions, Bylaws, and Rules and Regulations of the above named Association, the State Association and the National Association. I further agree that my act of paying dues shall evidence my initial and continuing commitment to abide by the aforementioned Constitutions, Bylaws, and Rules and Regulations, all as from time to time amended. Finally, I consent and authorize the Association, through its Membership Committee or otherwise, to invite and receive information and comment about me from any member or other person, and I agree that any information and comment furnished to the Association by any member or other person in response to any such invitation shall be conclusively deemed to be privileged and not form the basis of any action by me for slander, libel, or defamation of character.

**NOTE:** Applicant acknowledges that if accepted as a Member, he/she shall supply to the Membership Committee evidence that the applicant: (a) is engaged in a specialty of the real estate profession other than brokerage of real property; (b) is not associated with a firm engaged in brokerage of real property; and (c) shall agree, if elected to membership, to abide by the Constitution, Bylaws, and Rules and Regulations of the Local Association, the State Association, and the National Association, and further, is encouraged to abide by the principle established in the Code of Ethics of the National Association of REALTORS®, but is not subject to disciplinary authority of the local Member Association with regard to conduct inconsistent with the Code of Ethics.

Dated: \_\_\_\_\_

Signature: \_\_\_\_\_

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