

NHMR® Young Professionals Network Committee Meeting

<http://realtomag.realtor.org/ypn/network/new-haven-middlesex-association-realtors-ypn>

First Meeting, August 6th, 2015 at 10:00 am @ NHMR Main Office

Meeting Participants:

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Jennifer DeLaurentis Huntsman, Meade & Partners Comp jennifer.delarentis@huntsman-meade.com 203-777-2009	Bernadette Blaze NHMR® bernadette@nhmrealtors.com 203-234-7700
Amber Okafor Weichert Realtors Suburban Pro amberokafor@yahoo.com 203-906-0309	Rachael Keating NHMR® rachael@nhmrealtors.com 203-234-7700

Recap: This first meeting of the NHMR YPN was a great strategic planning session. We discussed creating a dynamic culture of fun while also sharing information in a cooperative environment with like-minded individuals in the REALTOR® industry and in related fields. In order to reach our objectives we are each going to seek out potential committee members with the intention of engaging them in the group, and will each try to bring in at least one additional attendee to the next meeting.

We brainstormed a list of professions that would be beneficial to include:

Bankers	Closet organizers	Inspectors	Tech Companies	Caterers
Photographers	Home Security	Home Repair	Trades	Smart Homes
Financial Planning	Florist	Green Builders	Accountants	Home Stagers
Interior Designer	Insurance	Cabinet Makers	Home Cleaners	Remodelers
Attorneys	Media			

Prior to the next meeting we discussed action items for the group:

Alan: Work on contacting a graphic designer about a logo, speak at upcoming Orientations on Friday, September 18th in NH & Friday September 25th in OS.

Jennifer: Create Facebook Page and Group for our YPN

Amber: Search Fall Fashion Trend content for our Webpage & FB

Nick: Create YPN Webpage on the nhmrealtors.com site focusing on the Zazzz, possible Twitter page as well

Bernadette: Research NAR Grants and YPN Sponsorship partners, possible LinkedIn Page

Rachael: Meeting recap email, Inquire about creating a YPN lounge at the Trade Show Happy Hour, look into next meeting date

Some other ideas we discussed:

Promoting
REALTOR industry
to High School and
College Students

Higher Purpose of
Retaining CT Residents

Culture

Trends: Legislation,
Economy, Education

Blog

REPLY ALL
to group emails

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Grants, Sponsors,
Bartering, Raffles

Mentoring &
Volunteering

We're Young,
Fun & Gettin
Business Done!!

Dynamic
Group